About the Book

A practical guide to using NodeXL coupled with an in-depth look into the theory and research behind its development!

Key Features

- Walks you through using NodeXL, the explanation of the theory and the development behind each step
- Demonstrates how visual analytics research can be applied to Social Network Analysis (SNA) tools for the mass market
- Presents case studies using NodeXL on popular networks like email, Facebook, Twitter, and Wikis

About the Authors

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Table of Contents

Part I: Getting Started with Analyzing Social Media Networks
   Chapter 1: Introduction to Social Media and Social Networks
   Chapter 2: Social Media: New Technologies of Collaboration
   Chapter 3: Social Network Analysis: Measuring, Mapping, and Modeling Collections of Connections

Part II: NodeXL Tutorial: Learning by Doing
   Chapter 4: Getting Started with NodeXL, Layout, Visual Design, and Labeling
   Chapter 5: Calculating and Visualizing Network Metrics
   Chapter 6: Preparing Data and Filtering
   Chapter 7: Clustering and Grouping

Part III: Social Media Network Analysis Case Studies
   Chapter 8: Email: The Lifeblood of Modern Communication
   Chapter 9: Thread Networks: Mapping Message Boards and Email Lists
   Chapter 10: Twitter: Conversation, Entertainment and Information, All in One Network! By Vladimir Barash and Scott Golder
   Chapter 11: Visualizing and Interpreting Facebook Networks By Bernie Hogan
   Chapter 12: WWW Hyperlink Networks By Robert Ackland
   Chapter 13: Flickr: Linking People, Photos, and Tags By Eduarda Mendes Rodrigues and Natasa Milic-Frayling
   Chapter 14: YouTube: Contrasting Patterns of Interaction and Prominence By Dana Rotman and Jennifer Golbeck
   Chapter 15: Wiki Networks: Networks of Creativity and Collaboration By Howard T Welser, Patrick Underwood, Dan Cosley, Derek Hansen, and Laura Black

Appendix: NodeXL for Programmers